

David Brockbuster? Explosive Report Claims Media Matters Head Funneled “Untraceable” Millions To Anti-Conservative Causes

by Joshua Caplan

- [980Share](#)
- [162Tweet](#)
- [Email](#)

Media Matters boss David Brock might have some explaining to do. Andrew Kerr of The Citizens Audit filed a complaint to the FEC over what the investigative journalist believes is systemic fraud and money laundering related to Brock.



[Daily Caller](#) reports:

The complaint says the arrangement created a “system” where contributions marked for the PAC would first go to the foundation and then be transferred to the PAC as “Overhead & Staff Expenses.” Since the foundation is not required to report the identity of donors to the FEC, this arrangement would allow the foundation to hide who is funding the PAC.

The foundation and the PAC entered into the cost-sharing arrangement, known as a “common paymaster agreement,” in March 2011, according to both group’s [filings with the IRS](#). The arrangement allows the PAC and the foundation to identify as one paymaster

when cutting paychecks, so, for example, a shared employee can receive one check rather than two.

So, say an employee works for American Bridge and splits time during one pay period roughly 70/30 between the super PAC and the foundation. Instead of getting paid \$700 from the super PAC and \$300 from the nonprofit arm, the employee receives a single \$1,000 check from the super PAC.

The super PAC is then reimbursed from the foundation for the \$300 it covered on the nonprofit's end.

The foundation has paid the super PAC more than \$10 million from March 2011 to June 2017, reporting the costs as "shared expenses," under the common paymaster agreement. Those expenses include shared office space, administrative costs, and, most importantly, shared employees.

[...]

The foundation's total expenditures to the super PAC from July 2013 to December 2015 appear to cross the 50 percent threshold designated by the IRS, according to its Form 990s over from that period. This could call the foundation's tax-exempt status into question.

The foundation told the IRS in 2013 that it "tracks its expenses, including the use of timesheets for its employees," to ensure that "political activities do not become a majority of its activities in the course of a fiscal year, and to ensure that all required taxes will be paid under Internal Revenue Code."

Click [here](#) to read the full report.

Unfamiliar with David Brock and Media Matters? They're a liberal organization hellbent on destroying President Trump, The Gateway Pundit and the Conservative movement as a whole.

A new document, titled “Democracy Matters: Strategic Plan for Action”, was discovered recently that reveals a liberal coalition of business entities and groups and their plans to influence the media and the general public for the 2017-2020 period featuring everything from Russian-conspiracy jargon to anti-Trump dictums.

The four entities are as follows: Media Matters for America, American Bridge, CREW, and Shareblue. Each has their own strategic plan.



This is the first of three articles that will be outlining the planned media assault that is currently underway. We are calling this initiative to spread their game plan’s contents: **#BrockGate**, after the Media Matters founder David Brock.

It goes on to outline how **CREW** and **Shareblue** plan to be part of the influence campaign through social media and their own networks. The following image illustrates the plan:

CREW will be the leading nonpartisan ethics watchdog group in a period of crisis with a president and administration that present possible conflicts of interest and ethical problems on an unprecedented scale. CREW will demand ethical conduct from the administration and all parts of government, expose improper influence from powerful interests, and ensure accountability when the administration and others shirk ethical standards, rules, and laws. Here's what success will look like:

- **Trump will be afflicted by a steady flow of damaging information, new revelations, and an inability to avoid conflicts issues.**
- **The Trump administration will be forced to defend illegal conduct in court.**
- **Powerful industries and interest groups will see their influence wane.**
- **Dark money will be a political liability in key states.**

Shareblue will take back social media for Democrats. We will delegitimize Donald Trump's presidency by emboldening the opposition and empowering the majority of Americans who oppose him. Shareblue will be the dynamic nucleus of a multi-platform media company that informs, engages, and arms Americans to fight. Here's what success will look like:

- **Shareblue will become the de facto news outlet for opposition leaders and the grassroots.**
- **Trump allies will be forced to step down or change course due to news pushed by Shareblue.**
- **Under pressure from Shareblue, Democrats will take more aggressive positions against Trump.**
- **Shareblue will achieve financial sustainability while diversifying content offerings and platforms.**
- **Top editorial and writing talent will leave competitors to join Shareblue.**

Right now, our institutions are among the critical few that stand between the America we love and the abyss. We must protect and defend our democratic values.

We will not back down. We will only move forward.

We hope you'll fight with us.

In the document, the group claims that they will push the Russia narrative forward, they assert that they will steal the best talent from the other left-wing outlets and consolidate them into **Shareblue** (they will convince “**top editorial and writing talent [to] leave competitors to join Shareblue**”), they propose a paid “**Twitter-like**” social network for the “opposition” to collude, they discuss their “**Antidote to Breitbart**” and their goal of controlling platforms like Google and Facebook, and they also mention a “**Trump War Room**” and their goal of keeping President Trump “**unpopular**” and how they are actively trying to portray President Trump as a “**weak, think-skinned [sic] ‘loser’ vulnerable to goading**”. In all, this is a comprehensive **three-year game plan** that the left hopes to implement to great effect in their effort to win votes in **2018** and take the **White House in 2020**.

Considering that the document in question mentions the “**transition**” of the Trump administration, it is safe to say that this document was prepared prior to Trump actually taking office, but after he had won the election in **October**. It is still unclear the precise date of the document.

“STATE-OF-THE-ART TRUMP WAR ROOM”

“With **20,000 hours** of video, **289** candidate research books, and the **largest available archive of Trump research** in the Democratic Party, we are uniquely prepared to take on the Trump administration, defeat Republicans who enable it, and rebuild progressive power in the states.

Our new Trump War Room, launched within weeks of the election, is already scrutinizing the presidential transition and will vigilantly watchdog the personnel, policies, and practices of the administration.

Our purpose is to keep Trump unpopular and make it more difficult for candidates who support him to get elected in 2018.”

The following images detail more of the plan:

CAMPAIGN TECHNOLOGY

American Bridge places a premium on bringing technological innovation and creativity to opposition research and campaign communications. Over the past five years, we have developed:

- Live stream technology as part of our tracking program—allowing our DC-based staff to watch events we are tracking across the country in realtime and disseminate information to the press and public in a matter of minutes.
- Our “Vault”—a 16-terabyte, fully-searchable video archive (created in conjunction with a firm that recently commercialized a Defense Advanced Research Projects Agency (DARPA) development), built from monitoring candidate media appearances on national and local television and radio, as well as tracking public events.
- The “Vault” features a revolutionary “sound search” that allows audio and video searches without any pre-existing transcript. This technology indexes audio-visual materials by phonetic sounds, allowing us to find useful tidbits of information buried within our video collection. Because the Vault is our sharing mechanism for groups that access our video database, progressive organizations also have access to this powerful search technology.
- An industry-first software system for managing the scheduling and record-keeping for our video tracking program.
- A first-of-its-kind customized database for creating and tracking public records requests that saves hundreds of researcher-hours each year.
- Top-of-class database of federal legislative history that makes generating lawmakers' voting records simpler and more efficient.

As we move forward into a new era of government and political campaigns, Bridge staffers are already busy homing in on the next innovative step we can take to stay ahead of the competition. We are expanding our ability to live stream local events, monitor and record radio programming, and tap into podcasts that host Republican candidates and other tracking targets.



289 research books

on Republican candidates, officeholders, and public figures

EVALUATION

American Bridge will constantly monitor the following indicators to know if we're on track toward our top outcomes.

Defeat Trump either through impeachment or at the ballot box in 2020. The number of stories and the value of TV time for anti-Trump media coverage we generate will break all internal records. Multiple Trump nominations will become a drag on his administration due to the research we unearth. Trump's approval ratings will remain historically low.

Change the balance of power by measurably impacting US Senate, gubernatorial, and state legislative races. Republicans will spend precious resources defending stories generated by Bridge in competitive races. Republicans will be forced to spend money in races that wouldn't otherwise be competitive due to Bridge's work putting them in play.

Free ourselves from relying solely on the press. Our robust digital program will reach voters directly online. Millions of people will see our content through someone they know (a friend or contact) online. Our own public opinion research will allow us to measure change in opinion among targeted voters who consume our content.

BUDGET AND TEAM

American Bridge's core budget is \$14.7 million in 2017. This budget represents both the work of American Bridge's 501(c)(4) and its Super PAC and covers a total of 146 staff.

The 501(c)(4) is creating a 47-person war room to take on Donald Trump with a staff of 25 researchers, a communications team of 16 which is feeding our work to the press and doing rapid-response, and a team of six media monitors. Bridge will also build out a robust digital program to deliver our content directly to voters. The total cost of the Bridge war room will be \$7.8 million in 2017.

The Super PAC will do research in 16-20 of the most competitive Senate races in the 2018 cycle with two Senate research teams of five people each. We will also do research in the seven most competitive gubernatorial races with two research teams comprising of nine people total. We will also hire 33 video trackers to be out in the states providing constant video tracking in all 20 Senate races, along with 16 total gubernatorial races. To enhance this tracking effort further and bring the information to voters and the press in real time, we also plan to invest to expand our use of live stream technology, and we plan to make new technological advances in our work, including radio and podcast monitoring. Lastly, we will also launch pilot programs to leverage our research and tracking infrastructure and expertise into selective state legislature races. The total cost of the work in the SuperPAC will be \$6.9 million for 2017.

You can view the full document below, or in our [archive](#).

