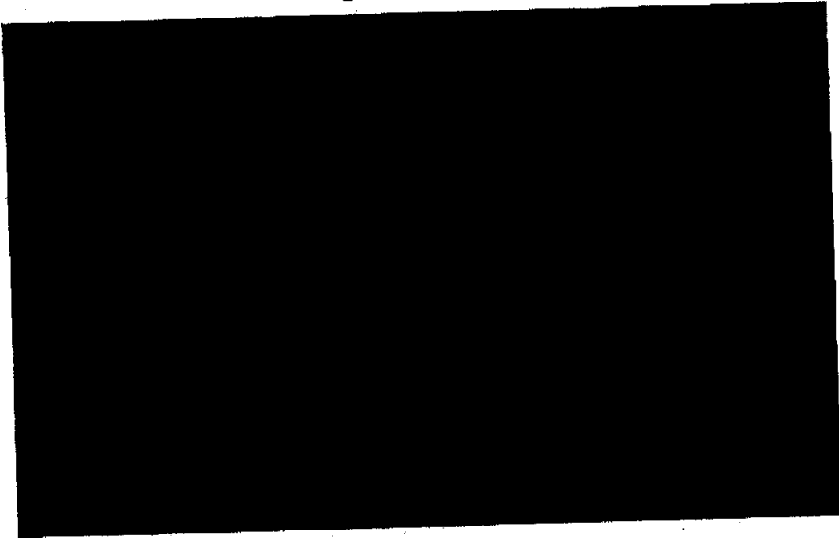


Media Coverage

Since its unveiling at the North American International Auto Show (NAIAS), media coverage of the Fisker Karma has included:

- More than 1800 stories
- More than 680 million media impressions
- More than 21 million dollars in ad equivalency

This media coverage can be broken down as follows:



Source: Cision Nov. 08

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